

## CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Greer Margolis Mitchell**  
**1010 Wisconsin Ave Ste 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 156540 / 1		<u>Alt Order #</u> 08356739
<u>Product</u> CLINTON 4 PRES 11/1		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 5292
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 09/02/16 / 11/04/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> 6219	<u>Advertiser Ref</u> 7979	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	11/01/16	11/07/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$350.00					
2	WHIO	11/01/16	11/07/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$550.00					
3	WHIO	11/01/16	11/07/16	The Price is Right	11:00 AM-12:00 F		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$900.00					
4	WHIO	11/01/16	11/07/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$400.00					
5	WHIO	11/01/16	11/07/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$1,000.00					
6	WHIO	11/01/16	11/07/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$500.00					
7	WHIO	11/01/16	11/07/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$150.00					
8	WHIO	11/01/16	11/07/16	Daybreak Edition 5a			:30			P-05		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$450.00					
9	WHIO	11/01/16	11/07/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,200.00					
10	WHIO	11/01/16	11/07/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$550.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

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**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u>	<u>Alt Order #</u>
156540 / 1	08356739

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	CLINTON 4 PRES 11/1	5292

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PR	09/02/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
11	WHIO	11/01/16	11/07/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,400.00					
12	WHIO	11/01/16	11/07/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,500.00					
13	WHIO	11/01/16	11/07/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$800.00					
14	WHIO	11/01/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,200.00					
15	WHIO	11/01/16	11/07/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				5	\$700.00					
16	WHIO	11/01/16	11/07/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,200.00					
17	WHIO	11/01/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$300.00					
E 18	WHIO	11/04/16	11/04/16	Friday Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	Friday Prime Hour 3	10:00 PM-11:00 PM	-----F----	:30		<del>\$1,500.00</del>			NM		
				See MG 18.2										
	2	WHIO	11/05/16-11/05/16	SEC Game	8:00 PM-11:00 PM	-----Sa--	:30		\$1,500.00			NM		
				Ⓜ MG for 18.1 11/04										
19	WHIO	11/04/16	11/04/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	Friday Prime Hour 2	9:00 PM-10:00 PM	-----F----	:30		<del>\$1,500.00</del>			NM		
				See MG 19.2										
	2	WHIO	11/05/16-11/05/16	SEC Prime Games	8:00 PM-11:00 PM	-----Sa--	:30		\$1,500.00			NM		
				Ⓜ MG for 19.1 11/04										
20	WHIO	11/07/16	11/07/16	Mon Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$2,500.00					
E 21	WHIO	11/05/16	11/05/16	Sat Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	Sat Prime Hour 3	10:00 PM-11:00 PM	-----Sa--	:30		<del>\$1,000.00</del>			NM		
				See MG 21.2										
	2	WHIO	11/05/16-11/05/16	SEC Game	3:30 PM-7:00 PM	-----Sa--	:30		\$1,000.00			NM		
				Ⓜ MG for 21.1 11/05										

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<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Product</u> CLINTON 4 PRES 11/1	<u>Estimate #</u> 5292
<u>Advertiser</u> POL/Hillary Clinton/D/PRI		<u>Original Date / Revision</u> 09/02/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
22	WHIO	11/05/16	11/05/16	CBS This Morning Sa	10:00 AM-12:00 P		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$600.00					
E 23	WHIO	11/05/16	11/05/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$175.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	NewsCenter 7 Noon Sa	12:00 PM-12:30 P	-----Sa--	:30		\$175.00			NM		
	Credited													
24	WHIO	11/05/16	11/05/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$1,000.00					
25	WHIO	11/05/16	11/05/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$200.00					
26	WHIO	11/05/16	11/05/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$400.00					
27	WHIO	11/05/16	11/05/16	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$400.00					
28	WHIO	11/06/16	11/06/16	Su 1135p-1235a	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$400.00					
29	WHIO	11/06/16	11/06/16	Su 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$200.00					
E 30	WHIO	11/06/16	11/06/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$5,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	Sun Prime Hour 1	7:00 PM-8:00 PM	-----Su	:30		\$5,000.00			NM		
	See MG 30.2													
	2	WHIO	10/31/16-11/06/16	Su After Sports Hour 1	730p-830p	-----Su	:30		\$5,000.00			NM		
	Ⓜ MG for 30.1 11/06													
31	WHIO	11/06/16	11/06/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$800.00					
32	WHIO	11/01/16	11/07/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTFSS				2	\$1,500.00					
33	WHIO	11/01/16	11/01/16	Tue Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$2,000.00					
N 34	WHIO	11/07/16	11/07/16	Mon Hour 2	9p-10p		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$2,500.00					
N 35	WHIO	11/07/16	11/07/16	Mon Hour 1	8p-9p		:30			P-05		NM	1	\$2,500.00

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<u>Advertiser</u> POL/Hillary Clinton/D/PR!		<u>Original Date / Revision</u> 09/02/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$2,500.00					
N 36	WHIO	11/05/16	11/05/16	CBS This Morning Sa 10a-12p			:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$600.00					
N 37	WHIO	11/07/16	11/07/16	Daybreak Edition 530a-6a			:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$550.00					
Totals									0.00				54	\$52,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	54	\$52,750.00	(\$7,912.50)	\$44,837.50
<b>Totals</b>	<b>54</b>	<b>\$52,750.00</b>	<b>(\$7,912.50)</b>	<b>\$44,837.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 8356739 TRF# 156540  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$  
 REP: TEL# 610-293-4100  
 ORDER WORKSHEET  
 FAX# 610-225-1191  
 HARRIS REPORT FROM REP NOV4/16 16.00  
 \*\*\*CHANGES\*\*\* \*\* WHIO-TV \*\*\*

ADV #	ADV. NAME	POLI/H CLINTON/D/PRE/US	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	GREER, MARGOLIS, MITCHELL	BUYER NAME	DAVID OUTEN	
		3050 K ST NW,	SALES PRSN	PH- NICK WELTE	

ORDER #	CONTRACT # 8356739	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	CLINTON 4 PRES 11/1	EST#5292	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	NOV1/16	NOV7/16	WK-1	

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	NOV4/16	16.00
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REP :  
TO DEANNA  
FR JARED  
OK'D M7, SEE LINES \$52,750  
DOLLARS ADDED FORM CREDITS ON PREVIOUS ORDERS  
PLS CNF THANKS

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CON CM

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
3050 K ST NW  
WASHINGTON, DC 20007

HILLARY CLINTON FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
AGENCY ADVERTISER CODE = 278 AGENCY PRODUCT CODE = 295 AGENCY EST# = 5292												
40	A		900P-1000P	30		\$2,500.00	11/7	11/7	1		MON	1
PROGRAM : 2 BROKE GIRLS/ODD COUPLE ORD COM1: PLEASE APPROVE												



:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
41	A		800P-900P	30		\$2,500.00	11/7	11/7	1		MON	1
PROGRAM : KEVIN CAN WAIT/MAN WITH A PLAN												
ORD COM1: PLEASE APPROVE												
PART OF A MAKEGOOD MADE UP OF LINES 40-43												
42	A		530A-600A	30		\$550.00	11/7	11/7	1		MON	1
PROGRAM : NEWSCENTER 7												
ORD COM1: PLEASE APPROVE												
PART OF A MAKEGOOD MADE UP OF LINES 40-43												
43	A		1000A-1200N	30		\$600.00	11/5	11/5	1		SAT	1
PROGRAM : CBS SAT AM												
ORD COM1: PLEASE APPROVE												
PART OF A MAKEGOOD MADE UP OF LINES 40-43												
STATION MAKEGOOD OFFERS:												
M7 OK'D MISSED: BONUS												
OFFER: MON/900P-1000P												
& MON/800P-900P												
& MON/530A-600A												
& SAT/1000A-1200N												
CMT: PLEASE APPROVE												
NOV7 30S \$2,500.00 (NOV4/16)												
NOV7 30S \$2,500.00 PLS ADVISE.												
NOV7 30S \$550.00												
NOV5 30S \$600.00												
CONTRACT TOTAL 52750.00												
TOTAL SPOTS 54												

MARKET TOTALS \$144,027    WHIO 54%    WDTN 17%    WKEF 14%    WRGT 12%    CABL 0%    WBDT 3%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE